

## Flamborough Community Flag



*The Canadian Heraldic Authority also authorized the new Flamborough Flag. The design is based on the same elements as the Arms.*

### **Supporters:** (Explanation Continued)

\*The horse symbolizes the early pioneers of the Flamborough area and the continuing importance and contribution of agriculture. It also illustrates the importance of the horse in development of the area.

\*The Great Blue Heron is a common sight in the area marshes and along the waterways of the community.

\*The arrowheads reflect the Indigenous Identity of the region, recognizing that the Flamborough area is within the traditional territory of the Chonnonton, Haudenosaunee, Wendat and Mississaugas of the New Credit Nations.

\*The eastern green violet represents the Beverly Swamp, which is home to a provincially significant concentration of this rare flower.

\*The trillium is the provincial flower of Ontario and the red variety is found in abundance in the Flamborough area.

\*The number of trilliums represents the three areas (Dundas, Aldershot & Clyde) annexed from Flamborough into surrounding communities.

## Important Websites...

Governor General of Canada - [www.gg.ca](http://www.gg.ca)  
Waterdown-East Flamborough Heritage Society  
[flamboroughhistory.com](http://flamboroughhistory.com)  
Royal Heraldic Society of Canada  
[www.heraldry.ca](http://www.heraldry.ca)

## Flamborough Coat of Arms & Flag Committee...

*Established by the Waterdown-East Flamborough Heritage Society and the Beverly Historical Society.*

### **Committee Members:**

**Chair:** Nathan Tidridge, Vice-President of the WEFHS (Carlisle)

**Herald:** Dr. Forrest Pass, Saguenay Harold, Canadian Herald Authority, (Rideau Hall - Ottawa)

### **Members:**

Cynthia Allen, President of the WEFHS, (Waterdown)

Wilf Arndt, Chair - Waterdown BIA, (Waterdown)

Vi Collins, Beverly Historical Society, (Beverly)

Ryan DeCaire, 1st Year Student - U of W London Ontario, (Carlisle)

Robert Flosman, History Teacher, (Greenville)

Cecil Hamilton, Author, (Strabane)

Kim Janjic, Director of the WEFHS, (Waterdown)

Janne Matetich, 2nd Year Student - Laurier University, (Mountsborg)

Kyle Menegaldo, 1st Year Student - Laurier University, (Freelton)

Ruth Nicholson, President Hamilton Branch - United Empire Loyalists Association of Canada, (Waterdown)

John Stalker, President - Beverly Historical Society, (Clyde, Beverly)

Jeff Vanderwal, Member - Flamborough Hockey Assoc., (Waterdown)

Diane Woods, Author - and Historian, (Waterdown)

Dr. Don Woods, Author - and Historian, (Waterdown)

*Meetings were held during 2009-10*

*Official issue of the Arms and Flag was in April, 2011*

*The Waterdown-East Flamborough Heritage Society is one of the largest and most active Heritage Groups in Wentworth County. Founded in April 1973, the Society is a non-profit organization, affiliated with the Ontario Historical Society. More information is available at [flamboroughhistory.com](http://flamboroughhistory.com)*

*Brochure Design: Wilf Arndt (Corporate Graphics) - 04/2016*

Presenting

'Coat of ARMS'  
and 'FLAG'

For the

FLAMBOROUGH  
Communities



Presentation of the  
FLAMBOROUGH  
"Coat of Arms" and "Flag",  
was made on Friday April 29th, 2011,  
by the retired Bishop of Niagara  
The Right Reverend D. Ralph Spence.  
(Visit the WEFHS website  
for more details)

[flamboroughhistory.com](http://flamboroughhistory.com)

*(Picture) - Great Falls - At Smokey Hollow Park - Waterdown*

# FLAMBOROUGH

## The creation of Flamborough...

The town of Flamborough was formed in 1974 as the result of merging the townships of Beverly, West and East Flamborough and the village of Waterdown.

## A Coat of Arms for Flamborough...

The Waterdown-East Flamborough Heritage Society initiated the process to create a 'Coat of Arms' as well as a flag for the communities of Flamborough.

The society established a committee of interested groups and individuals, representing all the areas of Flamborough, to create the motto and slogan for a Heraldic Coat of Arms.

## Canada's Heraldic Authority...

In Canada, new Arms, Amoral Berings (Arms, Flags & Badges) are granted through the Canadian Heraldic Authority. The granting Authority is part of the mandate of the Governor General, as the representative of the Queen of Canada.

Heraldic Authority  
Coat of Arms



A coat of arms was originally an emblem used for identity in combat. Over time, it has become a symbolic identifier using specific elements and colours to represent the heritage of an individual, a business or community.



Governor General  
of Canada  
Coat of Arms

## The 'Coat of Arms'...

The 'Shield' is the coat of arms! Elements surrounding the shield are optional. However, they all need to follow some very strict rules of heraldic design.



# The FLAMBOROUGH 'Coat of Arms'...

**Arms:** (Shield) A white shield with a green pine tree between two blue wavy triangles rising from the shield base, with their points converging toward the top of the shield.



The top portion of the shield is green with a triangular notch in the middle, pointing upwards, charged with two gold crowns of maple leaves.

\*The division line of the shield recalls the dormer of an Ontario Cottage, a nineteenth-century vernacular architectural style common in the former town of Flamborough. It also appears in the logo of the Waterdown East-Flamborough Heritage Society.

\*The shape also represents a plough moving through green turf, a reference to the early pioneers of this area.

\*The green part of the shield represents the agricultural heritage of the community, as well as the many natural areas, especially the Beverly Swamp.

\*The coronets depict the community's place in Canada's history and its connections with the British and Canadian Crowns.

\*The pine tree appeared on a number of previous seals and arms of Flamborough's communities and represents the White Pines that dominated the landscape.

\*The four wavy blue lines represent the four major creeks and waterfalls of the region. By their convergence, they also represent the amalgamation of the three townships and the village of Waterdown that were joined to create the town of Flamborough in 1974.

## 'UNITED WE THRIVE'

# 'COAT of ARMS'



## 'UNITED WE THRIVE'

**Crest:** A representation of the 'Cobblestone Bridge' at Webster's Falls - a Major landmark in the Flamborough region.

**Motto:** "UNITED WE THRIVE" - developed by students from Greenville Public School and Rehoboth Christian School, as well as Kyle Menegaldo.

**Supporters:** On the left side of the shield is a horse and on the right a great blue heron. Both are wearing a medallion around their necks, depicting a blue arrowhead. They stand on a platform representing the Niagara Escarpment, charged with three red trilliums, rising from a bed of green violets.